



# COLLEGE ACCESS CHALLENGE G R A N T



# Maryland

Administered by the Maryland Higher Education Commission (MHEC)

2010-2011/2011-2012

## Target Audience



100 % of  
Sectors  
Served



## IMPACT

- Total of **165,493** students participated or received services through CACG activities.
- Over **7,000** households tuned into the broadcast of "You Can Afford College" on **Maryland Public Television**.
- **75** of **Maryland Business Roundtable** volunteer speakers have presented in **300** classrooms with **7,700** students attending from high need school districts.
- **495** guidance counselors participated in **Maryland State Department of Education** professional college financial development workshops.
- During 2010-2012, **41** student persistence sub-grants to higher education institutions were administered by MHEC.



- **2,754** students have been assisted with completing the FAFSA by **College Goal Sunday's** outreach activities.
- **Maryland Department of Disabilities** with *Prince George's Community College* completed two summits with **650** student attendees and over **295** attending FAFSA completion sessions.
- **USA Funds** developed an online **Life Skills** program which provides ready-made lessons which can be used as part of the first year experience, Summer Bridge, and other institutional academic support programs.
- **Department of Labor, Licensing, and Regulation** with *Maryland Association of Public Library Administrators* and *Enoch Pratt Free Library* launched a free financial literacy website, **My Money Matters** designed for financial planning and literacy tools.  
<http://www.prattlibrary.org/locations/businesscenter/index.aspx?id=71161>

## OUTREACH COMMUNICATIONS

### VIDEOS



<http://www.mpt.org/ycac>

**Money for College!**

<http://www.mhec.state.md.us/higherEd/>



<http://www.mhec.state.md.us/utilities/PubOrder/OrderPubFA.asp>

### WEBSITES



<http://www.mdgo4it.mhec.maryland.gov/>



<http://www.skills.maryland.gov/>

## MHEC PARTNERS

